



All That Glitters

FOR FOUNDER AND OWNER CAMILLE ZARSKY, LAUNCHING THE POP-UP SHOP THE SEVEN IS ALL ABOUT PROVIDING CUSTOMIZED JEWELRY AND A CHIC ATMOSPHERE FOR BOUTIQUE SHOPPING IN SAG HARBOR.

BY LAURA HAWBAKER

What inspired you to open The Seven?

The inspiration for the name The Seven originally came from my mother. Before she passed away, she had a jewelry line called La Sette Sorelle, a reference to the fact that she came from an Italian American family of 10 siblings and seven sisters. She was a jewelry designer herself, and I wanted to create something that pays homage both to her and our entire extended family because they were such a big part of my childhood.

What are some of your favorite products and designers for summer?

Honestly, I have so many amazing designers, they're all favorites. That's the point of the store—we've gone through and carefully selected unique

one-of-a-kind pieces from some of the best up-and-coming designers around the world, and almost everything you find can only be found in The Seven specifically. There is so much more coming, but the Sag Harbor pop-up will be a teaser of what's in store for NYC this fall.

What are some of your favorite interior details?

The pop-up is designed by a very talented designer, Blake Brunson, who is also working on our permanent store in the West Village. The design was inspired by Italy where my mother's family is from and specifically references the Hotel Mezzatorre in Ischia, complete with a bougainvillea floral display on the exterior. Blake designed and refurbished a vintage vanity lined in padded suede so visitors



Jenna Blake Sapphire Fringe necklace, thesevenwestvillage.com

can pull out each drawer and discover jewels hidden away—almost as if you snuck into some fabulous woman's private boudoir!

What makes this space such a unique experience? We have great event programming over the summer months that will include trunk shows with several of the designers, and later into the summer we will be hosting a jewelry scavenger hunt to take place throughout the town of Sag Harbor over an entire week.

What was the most exciting thing about preparing for the pop-up? I would say getting the call from Kim-Van Dang and Diego Binetti, who invited me to join their store for a pop-up this summer, was a dream! Next to that I think it has been getting to work one-on-one with each of these insanely talented designers. Getting to create an experience that is 100% your vision is something I don't take for granted. *8 Main St., Sag Harbor, thesevenwestvillage.com*



From left: Founder Camille Zarsky; Emily P. Wheeler Mermaid ring, thesevenwestvillage.com.



From top: Jenna Blake Morse Code bracelet, thesevenwestvillage.com; interior of The Seven pop-up.



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