



A SENSE OF ADVENTURE

Cross time zones and traverse oceans with the new Longines Spirit Zulu Time series.

BY LAURA HAWBAKER

In 1930, British pilot Amy Johnson flew 11,000 miles, smashing through barriers to become the first woman aviator to fly solo from England to Australia. A year later, American pilots Clyde Pangborn and Hugh Herndon Jr. made the impossible possible with their momentous 41-hour flight from Japan to the United States. And what did these pioneers have in common—besides possessing a fearless sense of adventure as they took to the wind and jet-streamed across the globe, advancing aeronautics for decades to come? They wore Longines (longines.com) dual-time watches on their wrists when they did it.

“Clyde Pangborn and myself carried Longines timepieces, which performed faultlessly,” wrote Herndon after his landmark landing. “We encountered such frigid arctic weather as to even freeze the water in our canteens. Longines watches continued to keep absolutely accurate time. As you know, correct time is essential to good navigation.”

For more than 100 years, Longines has been a go-to, trusted timepiece in aviation and the military for its ability to indicate different time zones. In 1908, the brand launched with a pocket watch indicating two times—Turkish and French—for the Ottoman Empire. In 1925 the brand introduced its Zulu Time model with an iconic Z-flag on the dial—the letter Z stands for UTC +0 (Zero), which is equivalent to Zulu Time. This was followed in 1931 by a special cockpit clock with a double 24-hours dial and double minute and hour hands that saw Pangborn and Herndon pioneer their way safely across the Pacific.

Now Longines adds a new chapter to its legacy of developing innovative, multiple-time zone watches: the Longines Spirit Zulu Time series. An exclusive in-house caliber with a silicon balance spring drives the time zone display. The “flyer” GMT technology allows for independent adjustment of the local hour hand without interrupting timekeeping. Additional time zones are read using a 24-hour hand and a bidirectional rotating bezel, graduated



The Longines Spirit Zulu Time series comes with a stainless-steel bracelet or an interchangeable leather strap.



over 24 hours. With a power reserve of 72 hours, the new movement is chronometer-certified by the Swiss Official Chronometer Testing Institute. This is a top-notch piece of technology, meticulously executed to guarantee movement of the highest quality.

But Longines never sacrifices its wristwatches' exquisite visuals in pursuit of pinpoint accuracy. The finishes and details ensure both practicality and aesthetic appeal. Available on a matte black, sandblasted anthracite or sunray blue dial, the model is an eye-catching centerpiece. It caters to all tastes. Choose between a stainless-steel bracelet or an interchangeable brown, beige or blue leather strap, all with a folded clasp that provides a perfect fit. The model also features a bezel enhanced with a colored ceramic insert. Hands and numerals, coated with Super-LumiNova, ensure ultimate readability.

Longines has long had an unwavering commitment to innovation. Since its beginning, the brand has always supported and celebrated the mindset of heroic explorers, those capricious travelers undeterred by singular destinations and unbound by boundaries. With the new Spirit Zulu Time series, the brand ushers in a new era of exploration for anyone with a modern sense of adventure. Who knows what new barriers will be broken by adventurers with Longines watches on their wrists... ◦

In addition to the sunray blue dial (shown here), the Longines Spirit Zulu Time series also offers a matte black or sandblasted anthracite dial.

